



**Professor Martin Gill**  
**Director**



Martin Gill is the Director of Perpetuity Group. He started the company in 2002 when it was formally launched by HRH Prince Michael of Kent. Martin is also a Professor of Criminology and for over two decades has been actively involved in a range of studies relating to different aspects of crime and its prevention. In the past he has studied, victims, the police service and probation service and looked at different ways on which the community manages crime (or tries to).

He has a particular interest in business crime and the security sector. The types of projects he has been involved with (with Perpetuity colleagues) includes the causes of false burglar alarms, why fraudsters steal, the effectiveness of CCTV, the effectiveness of security guards, how companies protect their brand image, the generators of illicit markets and stolen goods, to name but a few. He has also launched and led the Security Research Initiative (SRI). The SRI engages leading associations and leading companies in the security sector and topics covered so far include, the procurement of security, and the value of security. The findings have led to the establishment of a Best Value for Business Campaign aimed at highlighting how security can enhance organisational performance.